City of Seattle Office of City Auditor



Susan Cohen, City Auditor

February 6, 2003

To: Mayor Greg Nickels, City of Seattle

Councilmember Richard McIver, Chair, Housing, Human Services & Community

Development Committee

From: Susan Cohen, City Auditor

Subject: Office of Housing Staffing Review

Conclusions in Brief

A City Council proviso to the adopted 2003 budget directs the Office of City Auditor to review and report on the reasonableness of filling two vacant Office of Housing planning and development positions. Based on our review, we determined that one of the two vacant positions is needed to complete the high-priority, legally mandated, and other well-defined Office of Housing planning, development and program management projects and activities in 2003. The decision to authorize the Office of Housing to fill the second planning and development position is a policy matter for the City Council's consideration. The second position would allow the Office of Housing to maintain staff capacity for non-specific, exploratory assignments and for unanticipated project requests and opportunities.

Introduction and Background

The Office of City Auditor initiated the review of the Office of Housing planning and development functions in response to a City Council proviso to the adopted 2003 Office of Housing budget. The proviso required the Office of Housing to obtain explicit authorization from the Council before filling two vacant positions. The Council planned to consider the Office of Housing staffing requirements after the completion of an Office of City Auditor staffing review and report. The two positions, a Strategic Advisor 2 (Strategic Advisor) and Senior Community Development Specialist (Community Development Specialist), are currently assigned to the Office of Housing Strategic Planning/Resource and Program Development line of business. The Strategic Planning/Resource and Program Development line of business is responsible for strategic planning as well as program and resource development, including the implementation of the 2002 housing levy, development incentives, revitalization, and homeownership initiatives.

The 2003 Office of Housing adopted budget provides funding for five full-time planning and development positions, including the two vacant positions, in the Strategic Planning/Resource and Program Development unit. The five positions include one Manager 3, two Strategic Advisors, and two Community Development Specialists. Two additional Strategic Advisor

positions, funded in the Multifamily Production and Preservation line of business, also spend a portion of their time on Office of Housing planning and program development activities in the 2003 work program. Appendix 1 displays the Office of Housing work program, including work assignments and expected outcomes for the seven positions included in the review.

In developing its 2003 work program, the Office of Housing thoroughly considered City housing priorities, best practices, and full utilization of its potential planning and development resources. In addition, the Office of Housing work program assignments for the planning and resource development functions emphasize the implementation of the new 2002 housing levy. The \$86 million levy, which includes \$7.2 million (8 percent) for a new Neighborhood Housing Opportunity Program and \$7.8 million (9 percent) for new homeownership initiatives, will fund affordable housing in Seattle during the next seven years.

Scope of Staffing Review

In assessing the requirements and reasonableness of staffing resources for the Office of Housing planning and development functions, we:

- Analyzed the work tasks and outcomes identified by the Office of Housing for its Manager 3 and the four Strategic Advisors and Community Development Specialists assigned to the Strategic Planning/Resource and Program Development line of business, and analyzed the work tasks and outcomes for the two Strategic Advisor positions in the Multifamily Production and Preservation line of business.
- ➤ Conducted interviews with Office of Housing management, former and current Office of Housing planning and development staff, Department of Finance personnel, and other City managers and staff who are knowledgeable about housing, planning, or community and resource development functions.
- ➤ Reviewed sample reports, legislation, policy and program analyses, requests for proposals, presentation documents, marketing materials, and other work products developed by the Strategic Advisors and Community Development Specialists assigned to planning and resource development functions.

Office of City Auditor and Office of Housing personnel also surveyed other jurisdictions to identify the number of planning and development staff allocated to comparable housing functions. Due to the broad range of planning and development activities performed by various housing agencies, it was impossible to assess the comparability of staffing in other municipalities based on the information provided.

Because the Office of Housing does not maintain a project management or recordkeeping system for tracking staff hours committed to planning and development project assignments, we were also unable to assess the reasonableness of the staffing allocations identified in the Office of Housing's 2003 work program on the basis of past practices. However, the Office of Housing prepared information and documentation of planning and development work products and

activities, as described in the third bullet above, which we reviewed in conjunction with the 2003 planning and development work program.

Observations

The Office of Housing developed the attached 2003 work program for its planning and development staff in December 2002 and January 2003. Despite a compressed timeframe due to the concurrent January 31st deadline for development of the new 2002 Housing Levy Administrative and Financial Plan and other deadlines, the Office of Housing developed a work program that thoroughly considered City housing priorities, best practices and full utilization of its potential planning and development resources. It is noteworthy that the Office of Housing was able to ensure that important elements from each of the projects and activities identified in its 2002 work program were continued in the 2003 work program, because the Strategic Planning/Resource and Program Development line of business was reduced from eight to five positions (including the two vacant positions). If the Council determines that all the projects and activities identified in the 2003 work program are essential, the Office of Housing will require all five staff in this line of business to implement the work program as well as the two Strategic Advisors in the Multifamily Production and Preservation line of business.

A summary of the Office of Housing 2003 work program for the seven positions analyzed is provided in Appendix 2. The summary contains 65 discrete planning and development activities, along with associated project risks and priorities, staffing requirements and costs. Forty-eight (48 or 74 percent) of the 65 activities assigned to the planning and development personnel are legislatively mandated, required for levy implementation, or required by the funding source. Forty-one (41 or 63 percent) of the 65 planning and development activities focus specifically on levy implementation. Many of these activities included in the 2003 work program were initiated during the implementation of the prior housing levy and are carried forward from the 2002 Office of Housing work program.

Based on the Office of Housing's planned distribution of levy-related work program activities, all five Strategic Planning/Resource and Program Development positions and a portion of one Strategic Advisor in the Multifamily Production and Preservation lines of business are needed to implement the levy. The remaining Strategic Advisor position in the Multifamily Production and Preservation line of business is fully utilized on the continued development and implementation of the Sound Families Initiative funded by the Gates Foundation.

The 2003 work program summary emphasizes Office of Housing management's interest in ensuring the effective implementation of the 2002 housing levy, including the new homeownership initiatives and the Neighborhood Housing Opportunity Program. The Office of Housing considers all but ten of the 40 work tasks assigned to the Strategic Planning/Resource and Program Development line of business to be crucial to the implementation of the 2002 levy.

¹Three Planning and Development Specialist II positions were abrogated at the end of 2002.

Exhibit 1 below identifies eight important work tasks associated with the levy implementation and homeownership initiatives that were extracted from the 2003 work program.

CL CC D	EXHIBIT 1	177		
Staffing Resources Al Program ar	located For Levy a ld Development Ac		iip	
	STAFF	TYPE OF	2003	
WORK TASKS	ASSIGNED	ACTIVITY	COST	FTE
Overall coordination of Levy				
Administrative and Financial Plan;				
complete the Neighborhood Housing				
Opportunities Program section of the Plan;				
and related policy development and		Policy		
coordination	Manager 3	Development	\$30,666	.25
Complete homeownership section of the	Strategic	Policy		
Levy Administrative and Financial Plan	Advisor 2	Development	\$20,922	.25
Identify new programs and resources for		Program and		
Seattle with Washington State Housing	Strategic	Resource		
Finance Commission and lenders	Advisor 2	Development	\$25,106	.30
Assist in developing remedial loan	Strategic	Marketing and		
products for predatory lending	Advisor 2	Implementation	\$12,553	.15
Outreach to potential buyers in private		Program and		
developments and in HOPE 6 units to	Strategic	Resource		
support homeownership opportunities	Advisor 2	Development	\$8,368	.10
Pursuing affordable housing strategies and				
interventions in business district				
revitalization areas and other targeted	Vacant Strategic	Community		
neighborhoods	Advisor 2	Development	\$22,732	.25
	Vacant			
	Community			
Housing Levy Oversight Committee staff	Development			
support	Specialist, Sr.	Policy Support	\$16,405	.20
	Vacant			
	Community			
Evaluate potential for homebuyer	Development	Program		
lease/purchase program development	Specialist, Sr.	Development	\$8,202	.10
		Total Resources:	\$144,954	1.60

Note: The 2003 cost data is based on the 2003 salary and benefit costs for the assigned Office of Housing planning and development personnel.

Source: Office of Housing, January 2003.

The Office of Housing has committed 1.60 full-time equivalent (FTE) positions to the important levy planning and policy, program and resource development tasks identified in Exhibit 1. The 1.60 FTE includes capacity to develop the new levy initiatives, including homeownership and neighborhood housing programs.

However, due to the general nature of the activity descriptions and past program performance issues, we were unable to confirm that some of the other work tasks identified in the Office of Housing work program were crucial to the levy implementation, or required by City or funding source mandates. Exhibits 2.1 through 2.4 below display the work tasks in question along with the type of activity and projected staffing requirements and costs.

Office of F	EXHIBIT 2.1 Iousing Policy and Sta					
	TYPE OF 2003					
WORK TASKS	STAFF ASSIGNED	ACTIVITY	COST	FTE		
Policy, Program, and Resource Development Capacity						
Create new leveraging		-				
resources and two new						
programs in 2003	Manager 3	Management	\$24,533	.20		
	Vacant Community					
New credit enhancement	Development	Program				
program development	Specialist, Sr.	Development	\$8,202	.10		
Explore new program ideas	Vacant Strategic	Program				
such as market tax credit	Advisor 2	Development	\$4,546	.05		
Explore new program tools and						
resources such as Federal Home		Program and				
Loan Bank Capital	Vacant Strategic	Resource				
Improvement Program	Advisor 2	Development	\$4,546	.05		
Advise on City homelessness as	Multifamily					
issues arise	Strategic Advisor 2	Policy Development	\$9,067	.10		
		Total Resources:	\$50,894	0.50		

The above work tasks, which require 0.50 FTE, were incorporated into the 2003 work program to maintain the Office of Housing's capacity to explore new program initiatives as well as pursue new policy and resource development opportunities that may be beneficial in implementing the levy. The Office of Housing indicated that resource development efforts are particularly critical to the successful implementation of the levy due to limited leveraging sources. As noted in Exhibit 1 above, the Office of Housing work program already provides the equivalent of 1.60 full-time positions for new levy implementation activities, and additional time is factored into the FTE allocations for many other work tasks that would allow the Office of Housing to pursue other housing resources and respond to unanticipated requests from City decision makers. The Council may want to consider whether it is interested in maintaining staff capacity beyond the 1.60 FTE allocation shown in Exhibit 1 for additional exploratory program, resource and policy development efforts.

Exhibit 2.2 below displays a 0.40 FTE staffing allocation for the Office of Housing multifamily tax exemption program in 2003.

Offic	EXHIBIT 2.2 Office of Housing Policy and Staffing Considerations			
		TYPE OF	2003	
WORK TASKS	STAFF ASSIGNED	ACTIVITY	COST	FTE
	Multifamily Tax Exemption	n Program		
New policy and	Vacant Community	Program		
program development	Development Specialist, Sr.	Development	\$16,405	.20
	Vacant Community			
Project administration	Development Specialist, Sr.	Implementation	\$16,405	.20
		Total Resources:	\$32,810	0.40

The multifamily tax exemption program, which expired at the end of 2002, provided tax exemptions to developers to stimulate new construction of multifamily housing in targeted neighborhoods. Since program inception, 483 housing units have been constructed and certified as tax-exempt. However, the Council raised concerns about whether the tax exempt certification should be extended to private as well as non-profit developers, since for-profit developers may have constructed new housing properties without the exemption. The Office of Housing is currently preparing an evaluation of the tax exemption program as of year-end 2002, which will be transmitted to the Council along with a mayoral proposal to amend and reestablish the program in 2003. The Council may want to consider whether it will reestablish this program in 2003. If the Council determines that renewed planning and development efforts are not necessary for this program in 2003, the FTE requirements may be substantially reduced to staff only the Council-mandated 2002 multifamily tax exemption program evaluation.

As displayed in Exhibit 2.3 below, the Office of Housing has also committed 0.45 FTE to two Office of Housing programs (three activities) that may not immediately benefit the City.

Office of H	EXHIBIT 2.3 (ousing Policy and State			
		TYPE OF	2003	
WORK TASKS	STAFF ASSIGNED	ACTIVITY	COST	FTE
Multifamily Rehabilitat	tion Loan Program an	d Transit-Oriented De	evelopment	
Multifamily rehabilitation loan	Multifamily			
program assessment	Strategic Advisor 2	Evaluation	\$4,458	.05
Multifamily rehabilitation loan				
program marketing and	Multifamily	Marketing and		
working with owners	Strategic Advisor 2	Implementation	\$22,288	.25
Housing input to transit				
planning agencies on transit-	Multifamily	Policy		
oriented development	Strategic Advisor 2	Development	\$13,373	.15
		Total Resources:	\$40,119	0.45

Based on performance during its first year of implementation, the multifamily rehabilitation loan program was not effective in encouraging property owners in the International District and Pioneer Square to redevelop vacant or earthquake-damaged properties to provide new housing units. Only one application for the loan program is pending, and none have been approved to date. The Office of Housing indicated that the lack of developer interest is due to the slow downtown rental market and complexities in working with owner associations, rather than individual developers, in the International District. In addition, transit-oriented development programs generally succeed rather than precede the development of transit properties. The Council may want to consider whether it is interested in investing additional funds in planning and development functions that may not provide immediate benefits to the Seattle community.

Finally, Exhibit 2.4 below displays miscellaneous activities identified in the Office of Housing work program that could potentially be reassigned to other Office of Housing personnel or other City departments so that staffing resources appropriated in 2003 could be reallocated to higher priority housing planning and development activities. The capacity for other Office of Housing divisions or other City departments to absorb this work would need to be considered.

Office of Hou	EXHIBIT 2.4 sing Policy and Staffin	g Considerations		
		TYPE OF	2003	
WORK TASKS	STAFF ASSIGNED	ACTIVITY	COST	FTE
Additional	Policy and Staffing C	onsiderations		
Mapping boundaries in	Vacant Strategic	Community		
economically distressed areas	Advisor 2	Development	\$9,093	.10
2000 census data review focusing				
on housing implication for the	Vacant Comm.			
Consolidated Plan and other	Development	Data Gathering		
housing policies	Specialist, Sr.	and Analysis	\$16,405	.20
Continue to promote employer-				
assisted housing and create				
marketing plan for Hometown				
Home Loan and Location	Multifamily	Marketing and		
Efficient Mortgage programs	Strategic Advisor 2	Implementation	\$13,373	.15
		Total Resources:	\$38,871	0.45

As shown in Exhibit 2.4, the Office of Housing has committed 0.45 FTE to miscellaneous planning and development activities, which are allocated among two Strategic Advisors and a Community Development Specialist. We questioned whether staffing allocations of 0.10 FTE for mapping boundaries and 0.20 FTE for census review were reasonable since the Department of Design, Construction and Land Use is responsible for providing City mapping services and analyzing census data for City decision makers. We also questioned whether marketing efforts for the employer-assisted housing programs could be reassigned to the Office of Housing communications staff so that its planning and development personnel could be reallocated to higher priority planning and resource development activities. Due to the timeframe established for our review, we were unable to determine what portion of this workload needed to be

performed by high-level Office of Housing personnel versus other Office of Housing and City department personnel. The Council may want to consider whether these functions could be transferred to more appropriate Office of Housing or other City agency personnel to ensure efficient utilization of the existing planning and development staffing resources.

Potential Use of Housing Consultants

During the staffing review, we also asked the Office of Housing to determine whether consultants could be retained to complete select planning and development projects. The Office of Housing's criteria for the selection of potential consultant projects, consistent with the City's consultant policy and its internal practices, included "one-time" projects that are straightforward, and involve clear tasks and outcomes; projects that require specialized expertise or minimal supervision; and projects that could be transferred readily to Office of Housing personnel for necessary follow-up activities. According to the Office of Housing, only four projects met the criteria: a portion of the homeownership section of the Administrative and Financial Plan; the background report for the Special Objective Area Review Project; data requests from the City Council and other City departments; and the Fair Housing Section of the 2004 Consolidated Plan Housing element. These projects did not have an appreciable impact on the Office of Housing planning and development workload or staffing requirements. Given the timeframe established for our review and the existing opportunity to maximize in-house staffing, we did not pursue further identification of additional projects that could be completed effectively by consultants.

General Conclusions and Summary

Based upon our analysis, we determined that six full-time positions are necessary to complete the high-priority, legally mandated, and other well-defined Office of Housing planning, development and program management projects and activities. This includes four full-time positions in the Strategic Planning/Resource and Program Development line of business, and two Strategic Advisors in the Multifamily Production and Preservation line of business. We were unable to determine whether a seventh full-time position was justified, however, because the work program also contains staffing requirements for more general or unspecified tasks (e.g., "consider one additional program [at] Council or Mayoral request"), and tasks associated with projects that may not be critical or timely (e.g., the multifamily rehabilitation loan program or "explore Washington State tax increment financing") based on past program performance and current economic conditions. The decision to fund a seventh planning and development position to maintain staff capacity for non-specific, exploratory assignments or for unanticipated projects is a policy matter for the City Council's consideration. All seven planning and development personnel are required if the Council determines that the 2003 work program should be fully implemented, or if the Council anticipates increased demand for planning and development services that are not currently considered in the 2003 work program.

We appreciate the excellent cooperation and collaborative efforts of the Office of Housing management and staff during the review process. If you have any questions or comments, please contact Susan Cohen (233-1093), Susan Baugh (684-3431) or Wendy Soo Hoo (615-1117).

SC:SB:WSH:tlb

cc: Katie Hong, Director, Office of Housing
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Attachments: Appendix 1 – Office of Housing 2003 Work Program
Appendix 2 – Office of Housing Strategic Planning Resource & Program
Development Lines of Business Risk Matrix

APPENDIX 1 OFFICE OF HOUSING 2003 WORK PROGRAM

The Office of Housing 2003 work program for its planning and development personnel is shown below in a seven-page (one-page-per-staff) format. The heading on each page identified the line of business, major area of responsibility and title of position.

Strategic Planning/Resource and Program Development Line of Business			
Direct Strategic Planning/Resource and	Direct Strategic Planning/Resource and Program Development Division Manager 3		
OUTCOMES	WORK TASKS	FTE	
 Leadership, Direction, and Supervision Completion of all 2003 outcomes for the division 	 Direction in helping staff to identify day-to-day activities needed to produce outcomes Leadership/direction in identifying most productive use of staff time to produce strategic and significant results Leadership in turning the Mayor's priorities into measurable results/outcomes 	0.45	
 Complete staff performance evaluations 	 Leadership in ensuring staff is fully responsive to Council requests Conduct evaluations and ensure staff have resources, direction, training needed to produce outcomes 		
Direct City Legislation ■ Ensure legislation is approved by City Council in 2003	 Ensure processing protocols are followed Ensure City Council requests are fully addressed Work with Council staff to schedule activity pipeline Ensure follow-up activity is monitored and completed 	0.10	
 Strategic Planning Policy development and ensuring consistent outcomes 	 Overall coordination of Levy Administrative and Financial (A and F) Plan, due to Council by January 31; all responses to Resolution 30841 prepared and delivered to Council Coordinate Levy A and F Plan stakeholder review process Coordinate Mayor review of and responses to City Council questions on the Levy A and F Plan Ensure policy consistency between Levy, Consolidated Plan, and Comprehensive Plan 	0.25	
 Complete Neighborhood Housing Opportunity Program (NHOP) section of the Administrative and Financial Plan 	 Write draft of section; respond to questions and make adjustments Identify policy issues and recommendations 		
Resource and Program Development Create new leveraging resources and two new programs in 2003 Source: Office of Housing, January 2003.	 Identify leveraging opportunities and direct follow-up work to access funding Follow-up on new program initiatives identified during the Levy development process; explore concept and pursue next steps as appropriate 	0.20	

Resource and Program Development:	Homeownership Lead	Strategic Advisor 2
OUTCOMES	WORK TASKS	FTE
 Levy Administrative and Financial Plan Homeownership Section Complete final section, due to City Council January 31, 2003 Complete Levy Homeownership Program Performance Report 	 Resolve issues of geographic targeting, loan limits, antiwindfall protections/loan terms, education standards Respond to City Council requests for information Complete report and present to City Council 	0.25
Program and Resource Development to Grow City Homeownership Program Identify at least two new program options and implement them	 Identify high priority programs, such as combining Washington State Housing Finance Commission and City funding in a low-interest loan or downpayment assistance program and combining downpayment assistance and rehabilitation funds in economically distressed areas. Work with partners to develop programs, including guidelines, marketing strategies, and City legislation. Incorporate new options into Homeownership NOFA. 	0.30
 Complete HomeSight Agreements Federal Home Loan Bank reallocation of HomeStart funds as match for Levy funding HomeSight master loan agreement and loan transfer HomeSight education and counseling contract 	 Contribute to agreements between Federal Home Loan Bank, HomeSight, and participating lenders. Contribute to completion of Office of Housing agreements implementing fall 2002 City Council legislation. Negotiate goals and outcomes with HomeSight. Monitor contract and respond to issues raised by HomeSight. 	0.10
Predatory Lending Develop outreach and financial assistance to home owners who are victims of predatory lending	 Contribute to Coalition for Responsible Lending educational, research and remedial loan product efforts. Work with Office for Civil Rights, Community Home Ownership Center, Freddie Mac, and other financial institutions to provide remedial resources for victims. Administer the Freddie Mac grant. Assist with Don't Borrow Trouble campaign press event. 	0.15
Outreach to Potential Homebuyers Create way for private developers to promote first-time homebuyer opportunities in mixed-income projects	 Develop program models combining HOME funding with tax exemption program funding in eligible areas Prepare marketing materials and conduct outreach through industry contacts 	0.10 0.05
 Create way for HOPE 6 property developers to use resources to support homebuyer opportunities 	Work with Seattle Housing Authority to identify strategies to achieve outcomes; work with developers of homeownership units to access program funding	0.05
 State Legislative Coordination and Advocacy Advance the City's State legislative agenda for housing 	 Develop proposed housing priorities for the City's State legislative agenda, (e.g., condominium liability reform). Participate with statewide organizations to maintain funding support for housing and advance City priorities through a coordinated statewide housing agenda. 	0.10

Strategic Planning	Strategic Planning/Resource and Program Development Line of Business		
Resource and Program Development: I	ncentive Programs	Vacant Comm. Dev. Spec. Senior	
OUTCOMES	WORK TASKS	FTE	
 Multifamily Tax Exemption Program Policy and program development – evaluation report and ordinance for Council approval to extend program Project administration, including review and forwarding of five new projects to Council for approval, and final certification of five previously approved projects Completion of procedures manual 	 Evaluation report to City Council in January Resolution setting the date for the public hearing to Council in February Ordinance to Council in March 	0.40 0.20	
 Program projects added to database Program marketing strategy and update of marketing materials 			
Trade Development Rights and Bonus		0.30	
ProgramsPhase 1 Director RulesTDR Bank Options Paper	 Work with DCLU and HSD to complete new program Rules (lead role in drafting) Response to Resolution 30382 	0.50	
 Recommendations to City Council on Bonus Program Cash contribution 	 Response to Resolution 30382 Long and short term goals and options for program Response to Resolution 30383 Recommendations on contribution level relating to 		
 Identify program requirements for two major, new downtown office buildings 	downtown's Land Use Code section for Bonus Program Sizable contribution possible from new Washington Mutual tower; work with Washington Mutual and developer to explain program requirements and assist in determining how to respond to program options		
 Phase 2 outcomes as determined by Mayor and City Council Ordinance approving First Hill High Rise Code amendments 	 Work with DCLU and OPM to identify options and develop ordinance on Phase 2 Work with DCLU on amendments to First Hill housing bonus requirement in the Land Use Code 		
New Program Development Credit enhancement ordinance to City Council	 Consider replicating King County's Credit Enhancement Program, which would provide additional City assistance that does not require direct funding Consider alternative approaches; identify options for decision makers 	0.20	
Homeownership lease-purchase programOne additional program at Council or	 Explore and evaluate possible program models Identify alternatives and review findings with Council Explore and evaluate possible program models 		
Mayoral request	Identify alternatives and review findings with Council		
Center City Incentives Program Feasibility		0.10	
 Follow up on strategies identified in Center City Incentives Report presented to City Council in response to Resolution #30349 	 Capitol Hill zoning studies along Broadway First Hill Bonus Program revisions South Lake Union zoning studies International District zoning changes, east of Interstate 5 		

Strategic Planning/Resource and Program Development Line of Business		
Resource and Program Development:	Community Development Targeting	Vacant Strategic Advisor 2
OUTCOMES	WORK TASKS	FTE
 Targeting Resources in Economically Distressed Communities Map showing areas; backup data in support of areas shown on map Identify housing strategies and options for program targeting in geographic areas; action plan determined after feedback Housing element work program for business district revitalization and other targeted areas (identifying housing strategies in University District, Broadway, Pioneer Square, Central Area) Anti-Displacement Handbook Outline strategies in Southeast 	 Analyze census and market data; in addition to other targeting strategies underway in the City Complete work for Administrative and Financial Plan Survey other cities/best practices and approaches Identify possible targeting options for decision-makers Focus on historically distressed communities Include anti-displacement strategies for gentrifying areas University District - use marketing study to determine strategies/interventions Pioneer Square - work with community groups and developers to identify strategies; work with Vulcan to assess development potential and timelines; begin process to surplus the Alaska Building Central Area - actively seek NHOP opportunities; market programs; identify anti-displacement strategies and write handbook for use in helping residents understand resources available; work with DON on key housing strategies in Central Area Neighborhood Plan Work with Southeast community leaders to develop new 	0.55
Seattle related to new Community Development Fund Special Objective Area Review (Resolution #30841) Proposed new section of 2003 Consolidated Plan	Community Development Fund that addresses housing issues and opportunities Background information, approach and schedule reviewed with Mayor (January 2003) Background materials prepared for community review Community meetings held Alternatives prepared for Mayor and Council review Proposals submitted to Council	0.20
Seattle Housing Authority HOPE 6 Support Holly Park Annual Reports Rainier Vista Annual Report	■ Transmit reports to Council	0.05
 Program Development Explore new program tools for use in revitalizing target areas Latecomers Ordinance on Noji Gardens 	 Explore possible new program ideas identified during Levy development: including new market tax credit as a potential tool; FHLB CIP program to leverage City funding for community development; State TIF program Discussion new program concepts with other partners; identify options, costs and benefits; and review with decision-makers, along with possible legislation Prepare legislation for Noji Gardens project; coordinate with other City departments to implement; legislation will 	0.20 0.10

Strategic Planning: HUD Mandates, D	ata Management, and Analysis	Vacant Comm. Dev. Spec. Senior
OUTCOMES	WORK TASKS	FTE
 Consolidated Plan Complete housing element of 2003 Consolidated Plan Update and complete housing element of 2004 Consolidated Plan 	 Update and complete narrative for Housing Element (January 2003) Update capital plan, data sections, and policy and strategy sections; review draft and finalize (June through August 2003) Update the Fair Housing section of 2004 Consolidated Plan (complete by August 2003) 	0.25
 HUD- and Other Agency-Required Status Reports Complete CAPERS Prepare 50 Consolidated Plan consistency letters 2003 update of Dispersion Database Complete subsidized housing inventory for King County Benchmarks Report Census Data Review Report on key census findings and implications for housing program implementation 	 Research status of programs and projectsprepare charts and narrative to respond to HUD requirements Other funding agencies will request letters; estimate based on 50 provided in 2002 Contact government agencies to inventory subsidized housing activity since last update; use data and Office of Housing data to create new baseline for use in 2004 (December 2003) Outline report and review with "stakeholders" to ensure it addresses concerns Identify data and information to request from City Demographer; work with Demographer Prepare report that includes key data, analyzes the data for 	0.15
Data Daguests	review, presents implications for program (May 2003)	0.15
 Provide information on City programs at the request of other jurisdictions Provide data at request of City Council and other City departments Housing Levy Oversight Committee 	 Anticipated 20 requests for data by e-mail and surveys (based on 20 requests received in 2002) Data relating to policy or program reviews Data to assist in program development 	0.15
 Staff Support 2002 Levy Committee will be confirmed and meet throughout 2003 Ensure committee understands 2002 Levy policies and guidelines Committee will determine oversight scope and work program Produce 1995 Levy "close-out" production report; produce 2 2002 levy production reports in 2003 1994-2014 Comprehensive Plan Mid- 	 Conduct transition activities with "old" and "new" committees Staff six meetings in 2003 Develop production report format for new Levy and produce reports at frequency determined by Committee (two reports estimated for 2003) 	0.20
Point Review		0.05
 Provide requested information to DCLU 	Office of Housing will assist DCLU to update Comprehensive Plan appendices and address policy issues	

Multifamily Production and Preservation Line of Business		
Sound Families Initiative, and Homelessness and Supportive Housing Issues		Strategic Advisor 2
OUTCOMES	WORK TASKS	FTE
 Sound Families Initiative Application Disburse funds through Spring and Fall Sound Families funding application process 	 Supervise Spring and Fall reviews of applications from throughout Pierce, King and Snohomish counties. Coordinate with Gates Foundation on daily administration, project information, communication with donors, award letters, etc. Coordinate Sound Families Steering and Review Committees activities (e.g., governance, policy and application review) 	0.50
 Sound Families Outreach Strategy Bring in new service and housing partners in providing supportive housing for homeless families. Organize Gates Foundation-sponsored, regional housing conference. 	 Work with Gates Foundation public affairs on press and media contacts. Establish agenda, book speakers, organize workshops for March conference. Work with Common Ground to provide technical assistance to new applicants. Attend regional continuum of care meetings. 	0.10
Sound Families/Public Housing		0.10
Authority Funding Coordination Implement Project Base Section 8 strategy with seven partner, housing authorities.	 Meet with the seven public housing authority executive directors; maintain agreements Development of policies regarding specific project issues (e.g., faith-based organizations) Coordinate with HUD on Section 8 regulatory issues. 	
Sound Families/State DSHS Funding		0.10
 Coordination Develop plan to utilize TANF or other state funds for project-based services 	 Manage consultant work on TANF-specific research Develop plan with Governor's office 	
Supportive Housing Funding		0.10
 Review funding applications for special need projects (other than Sound Families) 	 Review and provide input to Multifamily lending staff on other supportive housing applications for Office of Housing NOFA funds 	
Policy Analysis on Homelessness Advise the Mayor's Office on housing for the homeless as specific issues arise.	 Example of policy issues reviewed: Tent City Assist in the creation of supportive housing funding group 	0.10

Multifami	ly Production and Preservation Line of Business	1
Resource and Program Development; P Program; Employer-Assisted Housing	roperty Disposition; Multifamily Rehabilitation Loan	Strategic Advisor 2
OUTCOMES	WORK TASKS	FTE
Multifamily Rehabilitation Loan		0.30
Program		
 Administer existing program in Pioneer Square and Chinatown/International District neighborhoods Identify at least two major projects for program participation. 	 Marketing and outreach to developers and owners. Assist potential applicants in conducting initial feasibility analysis, including review of available financing and incentives. Assist applicants in preparing application package. Coordinate activities of Washington State Housing Finance Commission, Office of Housing Underwriter, and Wells Fargo. 	0.25
 Prepare annual program status report to present to City Council 	 Provide recommendations for improvements. Consider expanding the program to other communities. 	0.05
Property Disposition Dispose of I-90 surplus properties Dispose of Yesler/Atlantic urban renewal properties Dispose of SCL surplus substations Dispose of remaining misc. properties Complete the sale of Dearborn/Hiawatha properties Ensure mixed-use and residential development opportunities are preserved and enhanced in light rail	 Complete negotiated sale of three I-90 houses to CADA, and authorizing legislation for Council. Complete negotiations of terms of sale of Parcel 17 South to HRG, and authorizing legislation for Council. Conduct RFP for two vacant properties. Assist OED and FFD in negotiating lease for Parcel 47. Complete negotiated sale of Fremont site to CHHIP, and prepare authorizing legislation for Council. Conduct RFP for Sand Point and Olympic substations. Continue outreach on nine more City Light properties. Negotiate terms of sale of Parcel 39 and 6th & Yesler sites, or conduct another RFP process. Monitor agreements on Parcel 2 and 4. Conduct a new RFP process if developers cannot meet closing deadline. Provide input to planners and implementation team. Coordinate with King County and transit agency to ensure housing is accommodated in the planning and property 	0.40
station areas.	 acquisition process. Develop financing and incentives package for marketing transit-oriented development opportunities to developers 	
 Employer-Assisted Housing Implement a coordinated marketing plan with HomeStreet Bank; identify three new employers and employee groups to proceed with marketing. Create a teacher-housing plan for the Seattle school district. Administer the Hometown Home Loan Program; sign agreements with two new employers in 2003. 	 Identify major employers in Seattle. Create a marketing plan for the Hometown Home Loan and Location Efficient Mortgage programs. Develop marketing/outreach plan with HomeStreet Bank. Coordinate with the union on outreach to downtown workers and nurses. Identify existing rental and homeownership programs, and review the potential to create new assistance programs. Develop a housing programs marketing plan for the school district and the teacher's union Work with HomeStreet Bank to coordinate activity. 	0.15

APPENDIX 2
OFFICE OF HOUSING STRATEGIC PLANNING/RESOURCE AND PROGRAM DEVELOPMENT LINE OF BUSINESS RISK MATRIX

			RISKS A	ND PRIORIT	RESOURCE REQUIREMENTS				
Projects	Legislative Mandate	Levy- Related	Funding Source Mandate	Impact on Housing Stake- holders	Housing Program or Operations Enhancement	Resource Development Opportunities	Office of Housing FTE Required	One-Time, Cyclical, or Ongoing ¹ Project	Consultants Could Help Achieve Outcomes
A. Direct Division Activity									
Leadership and supervision: complete all outcomes; complete staff performance evaluations	XX	XX	XX	XX	XX	XX	.45	Ongoing	
2. Direct City legislative activity: ensure protocols are met; ensure Council requests are fully addressed	XX	XX	XX	XX	XX	XX	.10	Ongoing	
3. Strategic planning: policy development; complete NHOP Program section of the Levy A&F Plan	XX	XX	XX	XX	XX	XX	.25	Ongoing	
4. Resource/program development: create new leveraging resources and two new programs in 2003		XX		XX	XX	XX	.20	Ongoing	
B. R&PD: Homeownership									
Homeownership section of A&F Plan	O #120823	XX	XX	XX	XX	XX	.25	One-time w/follow-up	XX
2. Complete HomeSight agreements		XX	XX	XX	XX	XX	.10	One-time w/follow-up	
3. Predatory lending		XX		XX		XX	.15	Ongoing	
4. Grow the homeownership program:								Ongoing	
Opportunities for buyers: private development;		XX		XX	XX	XX	.05		
Opportunities for buyers: HOPE 6 units		XX		XX	XX	XX	.05		
New programs with WSHFC and lenders		XX		XX	XX	XX	.30		

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¹Assumes Strategic Planning/Resource and Program Development unit would be responsible for ongoing project assignments and project follow-up.

			RISKS A	ND PRIORIT	TIES		RESC	URCE REQUIREM	ENTS
Projects	Legislative Mandate	Levy- Related	Funding Source Mandate	Impact on Housing Stake- holders	Housing Program or Operations Enhancement	Resource Development Opportunities	Office of Housing FTE Required	One-Time, Cyclical, or Ongoing ¹ Project	Consultants Could Help Achieve Outcomes
5. Track State legislation		XX		XX	XX	XX	.10	Ongoing	
C. R&PD: Incentive Programs									
Multifamily Tax Exemption (MFTE) policy and program development	O #119237	XX	XX	XX	XX	XX	.20	Ongoing	
2. MFTE project administration	O #119237		XX	XX		XX	.20	Ongoing	
3. TDR/Bonus Phase 1 follow-up	R #30382 R #30383	XX	XX	XX	XX	XX	.10	One-time w/follow-up	
4. TDR/Bonus Phase 2		XX	XX	XX	XX	XX	.10	One-time w/follow-up	
5. TDR/Bonus Project activity	Land Use C		XX	XX		XX	.05	Ongoing	
6. TDR/Bonus First Hill				XX	XX	XX	.05	One-time w/follow-up	
7. Center City follow-up	R #30349			XX	XX	XX	.10	One-time w/follow-up	
8. New program development:								Ongoing	
Credit Enhancement		XX				XX	.10		
Homebuyer lease/purchase	R #30481	XX				XX	.10		
D. R&PD: Comm. Dev. Targeting									
1. Target economically distressed areas:									
Mapping boundaries	XX	XX		XX	XX		.10	One-time w/follow-up	
Surveying options to increase targeting		XX			XX	XX	.10	Ongoing	
Pursuing housing strategies in business district revitalization and other targeted areas		XX			XX	XX	.25	Ongoing	
Anti-displacement strategies – Central		XX			XX		.05	Ongoing	
Strategies in Southeast: Community Development Fund		XX		XX		XX	.05	Ongoing	
2. Special Objective Area review	XX			XX	XX		.20	One-time w/follow-up	XX
3. SHA HOPE 6 support	XX		XX				.05	Ongoing	

			RISKS A	ND PRIORIT	RESOURCE REQUIREMENTS				
Projects 4. Program Development:	Legislative Mandate	Levy- Related	Funding Source Mandate	Impact on Housing Stake- holders	Housing Program or Operations Enhancement	Resource Development Opportunities	Office of Housing FTE Required	One-Time, Cyclical, or Ongoing ¹ Project Ongoing	Consultants Could Help Achieve Outcomes
Explore new market tax credit		XX				XX	.05	- 8- 8	
Explore FHLB CIP program		XX				XX	.05		
Latecomers Ordinance for Noji				XX	XX	XX	.10		
E. Strategic Planning									
1. Con Plan: 2003 Housing		XX	XX	XX		XX	.05	Ongoing	
Element									
2. Con Plan: 2004 Housing		XX	XX	XX	XX	XX	.20	Ongoing	XX
Element									
3. Complete CAPERS;			XX				.15	Ongoing	
50 Con Plan consistency letters;		XX	XX	XX	XX	XX			
2003 Update dispersion database;	Con Plan	XX	XX	XX					
County Benchmark Report				XX					
4. 2000 census data review		XX		XX	XX	XX	.20	Cyclical	
5. Data requests				XX			.15	Ongoing	XX
6. HLOC staff support	O #120823	XX	XX	XX	XX	XX	.20	Ongoing	
7. Comprehensive Plan review	XX	XX	_		XX	XX	.05	Cyclical	
Source: Office of Housing, January	2003.			·		· · · · · · · · · · · · · · · · · · ·			

APPENDIX 2 CONTINUED

OFFICE OF HOUSING MULTIFAMILY PRODUCTION AND PRESERVATION LINE OF BUSINESS PLANNING AND DEVELOPMENT FUNCTIONS RISK MATRIX

			RISKS A	ND PRIORIT	TIES		RESC	OURCE REQUIREM	ENTS
Projects	Legislative Mandate	Levy- Related	Funding Source Mandate	Impact on Housing Stake- holders	Housing Program or Operations Enhancement	Resource Development Opportunities	Office of Housing FTE Required	One-Time, Cyclical, or Ongoing ² Project	Consultants Could Help Achieve Outcomes
E. Property Disposition;	Mandate	Related	Mandate	Holders	Elmaneement	Opportunities	Required	Oligonia Troject	Outcomes
Employer-Assisted Housing;									
Multifamily Rehab Loan									
Program									
Multifamily Rehabilitation Loan Program:								Ongoing	
Marketing, working with owners;		XX		XX	XX	XX	.25		
Annual status report	XX						.05		
2. Property Disposition:							.40	One-time w/follow-up	
Surplus I-90 parcels (4 parcels);				XX	XX	XX		_	
Y-A property (2 parcels);				XX	XX	XX			
Seattle City Light surplus property;					XX	XX			
6 th and Yesler;				XX	XX	XX			
Dearborn/Hiawatha				XX	XX	XX			
3. Transit-Oriented Development				XX	XX	XX	.15	Ongoing	
4. Employer-Assisted Housing:							.15	Ongoing	
Administer existing program;		XX		XX	XX	XX			
Seattle School District teacher retention housing efforts		XX		XX	XX	XX			
Work with 3 new major employee groups/employers in 2003		XX			XX	XX			
Location Efficient Mortgage marketing		XX				XX			

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²Assumes Strategic Planning/Resource and Program Development unit would be responsible for ongoing project assignments and project follow-up.

			RISKS A	ND PRIORIT	TIES		RESC	URCE REQUIREM	ENTS
2	Legislative	Levy-	Funding Source	Impact on Housing Stake-	Housing Program or Operations	Resource Development	Office of Housing FTE	One-Time, Cyclical, or	Consultants Could Help Achieve
Projects	Mandate	Related	Mandate	holders	Enhancement	Opportunities	Required	Ongoing ³ Project	Outcomes
G. Sound Families Initiative									
1. Administer NOFA processes:		XX	XX	XX	XX	XX	.50		
Supervise Fall/Spring NOFAs				XX				Cyclical	
Coordinate with Gates Foundation				XX				Ongoing	
Project follow-up				XX				Ongoing	
Coordinate Steering Committee work				XX				Ongoing	
2. Sound Families Outreach Strategy:		XX	XX		XX	XX	.10		
Organize major conference				XX				One-time w/ follow-up	
Provide technical assistance				XX				Ongoing	
Bring in new service and housing partners				XX				Ongoing	
3. Sound Families/Public Housing Authority coordination		XX	XX	XX	XX	XX	.10	Ongoing	
4. Sound Families/DSHS funding coordination		XX	XX	XX	XX	XX	.10	Ongoing	
5. Supportive housing funding		XX	XX	XX	XX	XX	.10	Ongoing	
6. Advise on homelessness issues		XX	XX	XX	XX	XX	.10	Ongoing	

³Assumes Strategic Planning/Resource and Program Development unit would be responsible for ongoing project assignments and project follow-up.

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Your feedback helps us do a better job. If you could please take a few minutes to fill out the following information for us, it will help us assess and improve our work.

Report: Office of Housing Staffing Review

Release Date: February 6, 2003

Please rate the following elements of this report by checking the appropriate box:

	Too Little	Just Right	Too Much
Background Information			
Details			
Length of Report			
Clarity of Writing			
Potential Impact			
Suggestions for our report form	at:		

Suggestions for our report format:	
Suggestions for future studies:	
Other comments, thoughts, ideas:	
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Thanks for taking the time to help us.

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